

STUDIES, SURVEYS, RESEARCH + TESTIMONIALS

Case Study: A year with the Caring MR Suite® compared with the year prior:

- Outpatient anesthesia cases drop 57%
- Inpatient anesthesia cases drop from ~9.48% of inpatients to ~2.59% of inpatients
- Escape rate drops 85%
- \$825,000 in increased gross revenue, and \$260,000 in increased MRI income

[See the Study](#) [See the Testimonial Video](#)

Caring MR Suite® Patient Survey Results:

- ~97% of patients would “Highly Recommend” the Caring MR Suite
- ~96% of patients who reported feeling “Highly Anxious” reported that the Caring MR Suite made them feel “A lot” more comfortable
- ~96% of patients who reported feeling highly anxious also reported an “Excellent” Caring MR Suite experience
- 100% of patients who reported feeling highly anxious also would “Highly Recommend” the Caring MR Suite

[See the full results here](#)

Boys Town Caring MR Suite® Feature:

“We recently achieved a record month. The most MRs we’ve ever done.”

– Sue Smith, BSRT (R)(M)(MR), Director of Imaging Services

“A lot of our patients do have developmental or behavioral issues. So this MRI suite is wonderful. Our failure rate is very low. Almost everybody that comes in here gets it done.”

– Sue Smith, BSRT (R)(M)(MR), Director of Imaging Services

“Especially for doing special needs, this really helps.” – Ron Copsy, CT/MRI Technologist

“Did the lights and the music make a difference? Yes. Because we were able to change the colors in the room. I went through the color wheel, it was like a rainbow, and it mesmerized the kid for a little while, so that was great. That’s the kind of stuff that we hear from patients. So yes, it does make a difference.”

– Ron Copsy, CT/MRI Technologist

“You can have the best machine in the world, you can have the best tech in the world, but if the patient can’t hold still because of anxiety, it doesn’t matter. It’s nice to have great equipment and great techs, but you still need a good environment.” – Sue Smith, BSRT (R)(M)(MR), Director of Imaging Services

[See the Boys Town feature here](#)

STUDIES, SURVEYS, RESEARCH + TESTIMONIALS

Research to Support the Caring MR Suite®

1. Recent Harborview Medical Center study puts the potential [cost of MRI motion artifacts at \\$115,000 per scanner, per year](#)
2. Per the JACR, [motion artifacts can result in a revenue loss of \\$592/hour, and between \\$92,600 and \\$139,000 in losses per year](#)
3. How [nature speeds recovery, with less medication and rejuvenates](#)
4. JMRI Study: [Pediatric AV MRI Systems shown to increase scans completed, reduce sedation, decrease sedation wait times, and create a positive patient experience](#)
5. A recent [Siemens poll finds 42% of respondents report being fearful of MRI](#)
6. Philips [In-Bore shown to reduce re-scans by 70%](#)
7. [July 2010 issue of Radiology, an MRI scan with anesthesia can cost up to 10 times as much as an MRI scan without anesthesia.](#) Sedation can increase MRI scan costs by more than 300%
8. JACR study finds anesthesia to be [on the rise within the pediatric population](#)

User Testimonials:

"Patient care has improved greatly with reduction in the need to use anesthesia, especially on the pediatric population of patients. We've avoided general anesthesia, intubations, IVs all together."

– Shailesh Prasad, Lead MRI Tech, PeaceHealth Sacred Heart at RiverBend

[See Video](#)

"Our patient satisfaction scores have been on the rise since we implemented [our Caring Suites.] One thing we take really seriously here at Hendrick, is the ability to provide the best patient outcomes, and we feel the patient experience is directly related to patient outcomes." – Jory Lee, Radiology Director, Hendrick Health System

[See Video](#)

Patient Testimonials:

"It was the best experience I've ever had in an MRI. There was no anxiety, there was no claustrophobia. I am no longer afraid." – Scott

[See Video](#)

"I'm very claustrophobic, [but] the hot air balloons kept my mind off of being in there, and if I didn't have them, I don't think I could have done it ...When I went home, I told my husband, 'Guess what, I did the MRI!' I think if anyone is claustrophobic, it's going to help them, 100%." – Cheryl

[See Video](#)

[See More Testimonials](#)